



Great
Place
To
Work®

Certified

MAR 2022 - MAR 2023

INDIA

TM

CONTENT WRITER

JOB DESCRIPTION



Key Technology Partners



Artificial Intelligence &
Machine Learning



Data
Engineering



Data
Lake



Data
Warehousing



IoT
Analytics

Job Description

- Create thought leadership content for our blogs and other key industry forums
- Conduct research for industry-related topics
- Prepare well-structured drafts, proofread and edited before the final submission
- Deliver timely blog posts according to the guidelines shared by the marketing team
- Well versed with industry trends in the space and suggest new content ideas
- Identify customers' needs and gaps in our content and recommend new topics
- Ensure all-around consistency (style, fonts, images and tone)

Skillset Required

- Experienced in writing and creating content in AI / ML / Data Analytics
- Proven work experience as a Content Writer, Copywriter or similar role
- Has experience writing SEO optimized content
- Portfolio of published articles
- Experience doing research using multiple sources
- Excellent writing and editing skills in English
- Ability to meet deadlines
- Excellent grammar skills, well versed with rules punctuation and sentences formations

Apply only if you :

- Are serious for the role
- Can take responsibility of your work & deliver work on time (most important)
- Do not like to be micromanaged
- Can work independently
- Bring in ideas and get things done
- Require minimum supervision

Hiring Process

- Introductory Interview
- Assignment (of 800-1000 words article on the given topic)
- Final assessment interview

Let's Grow Together!

About Valiance Analytics

Valiance is a global AI & Data analytics firm helping clients build cutting-edge technology solutions for digital transformation. We work with some of the marquee brands across India, the US, and APAC to build transformative solutions for Credit Risk, Fraud, Predictive Maintenance, Quality Inspection, Data lake, IoT analytics, etc. Our team comprises 100+ professionals across Machine Learning, Data Engineering & Cloud expertise.

Why work with us?

- WFH with Flexible timings
- Twice a year appraisal for high performers
- Be a part of company's ESOP pool
- Sponsorship of Cloud Certifications
- Get to work on exciting projects
- Onsite Opportunity later

Trusted by Top Brands around the Globe..



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